Companies and Environmental Impact: Identification and Visualization of Key Ecological Indicators



Filesize: 6.03 MB

Reviews

This publication will not be easy to get going on reading but really exciting to read through. it was writtern really perfectly and beneficial. I found out this pdf from my i and dad suggested this publication to find out.

(Garrett Adams)

COMPANIES AND ENVIRONMENTAL IMPACT: IDENTIFICATION AND VISUALIZATION OF KEY ECOLOGICAL INDICATORS



Diplomica Verlag Gmbh Feb 2013, 2013. Taschenbuch. Book Condition: Neu. 270x190x mm. This item is printed on demand - Print on Demand Neuware - Since scientists have recognised the greenhouse effect that is associated with the global warming, environmental friendly behaviour has become more important, and it is increasingly expected from companies to become more ecofriendly. This study deals with the so-called Greenwashing, a marketing strategy that is discussed by the author. The author examines the company s motivations to become greener, and the relevance of IT-based environmental performance measurement to corporations. The main purpose of this study is to identify and visualize Key Ecological Indicators. Thus, the contribution of this work is the development of the theoretical foundations of KEIs, and the implementation of a KEI framework for business-processes on the basis of a case study. 132 pp. Englisch.



Read Companies and Environmental Impact: Identification and Visualization of Key Ecological Indicators Online
Download PDF Companies and Environmental Impact: Identification and Visualization of Key Ecological Indicators

Other Books



Games with Books: 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

Save eBook »



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents...

Save eBook »



Games with Books: Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

Save eBook »



Growing Up: From Baby to Adult High Beginning Book with Online Access

Cambridge University Press, 2014. UNK. Book Condition: New. New Book. Shipped from US within 10 to 14 business days. Established seller since 2000.

Save eBook »



Some of My Best Friends Are Books: Guiding Gifted Readers from Preschool to High School

Book Condition: Brand New. Book Condition: Brand New.

Save eBook »