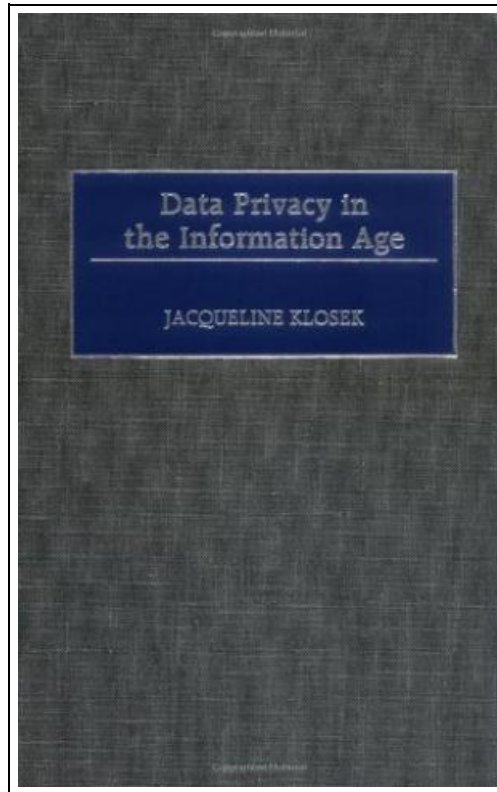


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Praeger. Hardcover. Condition: New. 272 pages. Dimensions: 9.5in. x 6.3in. x 1.0in. Passage of the European Data Protection Directive and other national laws have increased the need for companies and other entities to improve their data protection and privacy controls. Clients, stakeholders, and the public are clamoring for it. Klosek introduces the various legal means to protect personal data in the United States and the European Union, targeting her book at American and international businesses that may have difficulty complying with the European Directive. She explains its main elements and practical effects, presents primary components of national privacy laws abroad and in the United States, and gives advice on some steps companies can take to improve the level of protection they afford to the data they possess. Klosek offers a comprehensive review of the American and European systems for providing protection to personal information in the Internet age. She explains the European Data Protection Directive, the national data protection laws of the fifteen countries of the European Union, and the laws and other initiatives for protecting individual personal data. She endeavors to discuss the protection of personal data in general but focuses on, and emphasizes, the protection of personal data within the context of the Internet. In doing so, she provides much useful, fascinating information on the obvious and non-obvious means of collecting and processing personal data through the Internet. Among its unusual features, the book helps United States corporate decision makers assess the effect data protection laws will have in Europe and the U. S. , and how companies that are operating web sites that cross international boundaries can ensure they stay in compliance with data protection laws in countries in which their web sites may be accessible. The book is essential reading for corporate compliance executives, corporate communications and...



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