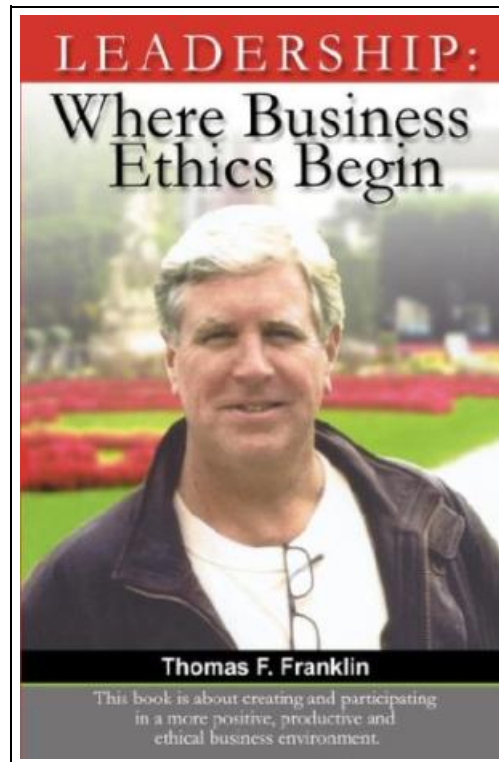


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Reviews

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(Annette Boyle)

LEADERSHIP: WHERE BUSINESS ETHICS BEGIN



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Serey/Jones. Hardcover. Book Condition: New. Hardcover. 204 pages. Dimensions: 8.6in. x 5.8in. x 1.0in. LEADERSHIP: Where Business Ethics Begin. This book has been written for individuals who find themselves in a position to step back and look at where they are as business participants, including those who are directly or indirectly involved in business. People whose participation is indirect are individuals who have a family member or friend involved consumed with their position. This book can help in understanding what those business participants might be experiencing on physical, mental, emotional, and psychological levels. Chapter One: This book is about awareness and the role it plays in significantly increasing our quality of life and our ability to create value for ourselves and others. Chapter Two: Focusing on what is happening around you and then detaching from the result was one of the main ideas presented in chapter 1. Chapter Three: Out of expanding awareness comes what I have dubbed 180-degree vision. Chapter Four: The ability to manage the Four Ss by integrating a companys STRATEGY with evolving knowledge and information within the SCIENCE, SERVICE, and SPIRITUAL arenas requires an expanded awareness of personal service. Chapter Five: As stated in prior chapters, our vision or understanding of our role as a leader is impacted almost completely by our awareness and understanding of life and the human condition. Chapter Six: Leaders that begin to see with 180-degree vision as a result of increasing awareness will realize a powerful change in experience and success. They will intuitively focus on longer term issues. . . Chapter Seven: I first heard of the idea of frame of reference when I attended a program presented by Stephen R. Covey, author of the book Seven Activities of Highly Successful People. Chapter Eight: This chapter is an interview the authors daughter...



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